



Viadrina Short-Term-Programs: Exemplary Itinerary

Business Administration
German Businesses: Sustainability & Innovation



Saturday: Berlin → Frankfurt (Oder)	
	Arrival in Berlin – Airport Pick-up
	Travel to Frankfurt (Oder) & Hotel Check-In
	Welcome Reception: Dinner
Sunday: Frankfurt (Oder)	
	Walking Tour Frankfurt (Oder)
	Lunch
	Boat Ride
	Dinner in Poland
Monday: Frankfurt (Oder)	
	Welcome Reception: Viadrina International Affairs
	Viadrina Business Incubator
	Lunch
	Company Visit: Innovations for High Performance Microelectronics (IHP)
	Dinner
Tuesday: Frankfurt (Oder) → Berlin	
	Viadrina Guest Lecture
	Viadrina Alumni Meeting
	Lunch
	Travel to Berlin & Hotel Check-In
	Walking Tour Berlin
	Dinner
Wednesday: Berlin	
	Company Visit: Original Unverpackt
	Lunch
	Company Visit: Chamber of Handicrafts
	Free Time + Dinner (self paid)
Thursday: Berlin	
	Visit: Embassy
	Lunch
	Company Visit: Berliner Wasserbetriebe
	Dinner (self paid)
Friday: Wolfsburg	
	Trip to Wolfsburg
	Guided (Factory) Tour: Autostadt VW
	Free Time & Lunch (self paid)
	Travel back to Berlin
	Dinner (self paid)
Saturday: Potsdam	
	Trip to Potsdam
	Historical City Walk incl. New Palais
	Free Time & Lunch
	Travel back to Berlin
	Farewell Dinner